TAKE A DETOUR.

Your AI ads play it safe.



One product.
Four reasons to stop.

LOCK THE PRODUCT.

SAME SKATE.
NEW SCENE.



BLUE LEATHER



ORANGE WHEELS



SAME HARDWARE



Attach one reference. Check every new scene.

01 / MOVEMENT

SELL THE RUSH.



Low camera. Hard lean.
Catch the moment before the turn.

LEATHER GRAIN.
RAISED STITCHES.
WHEEL SCUFFS.



SELL THE WEEKEND.

Put it inside plans someone wants to make.



TURN UP THE BLUE.

Repeat the product color.
Build contrast around it.



ONE SKATE. FOUR REASONS *TO STOP.*



A / MOVEMENT

Sell the rush.



B / TEXTURE

Make it tangible.



C / CONTEXT

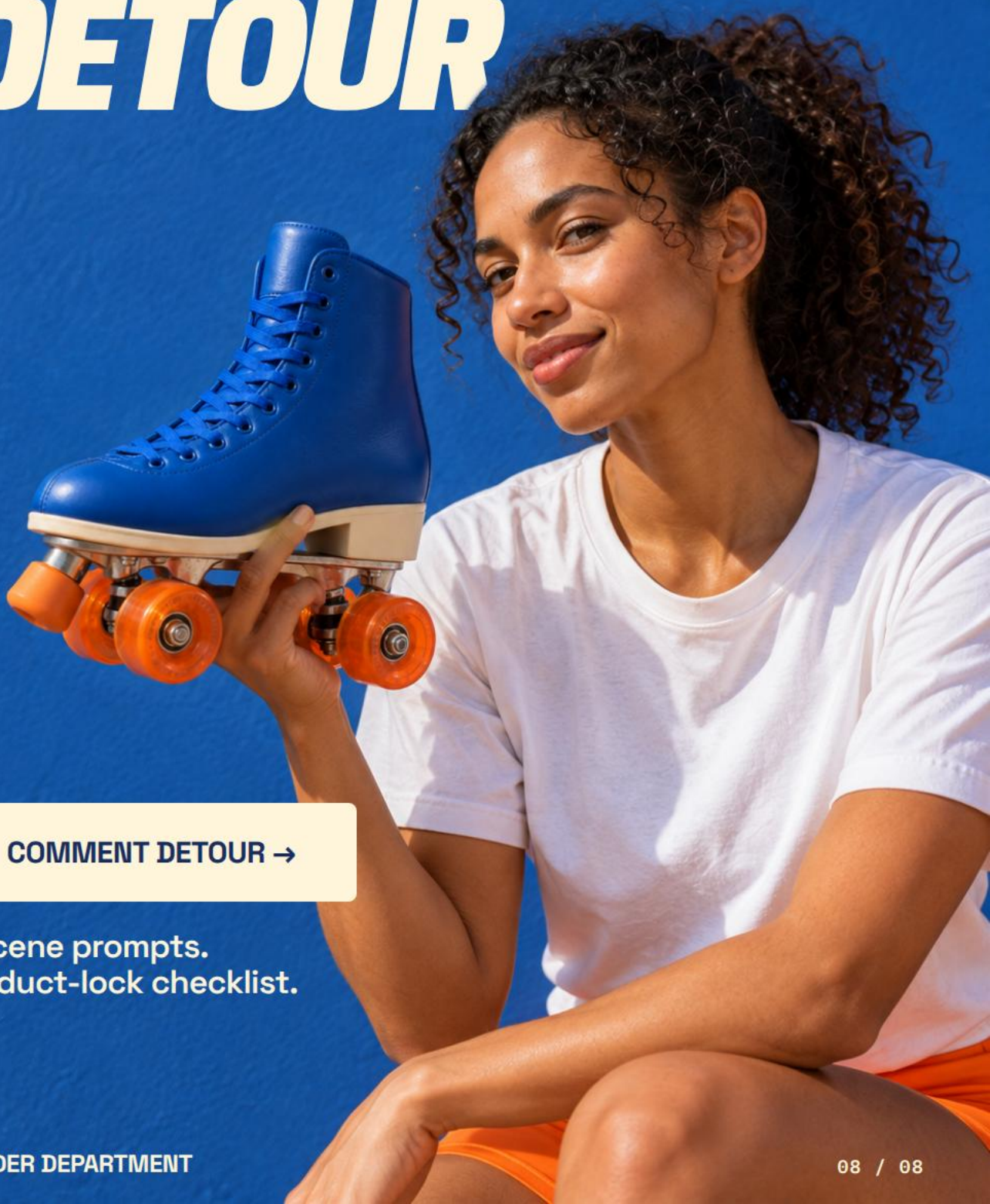
Sell the weekend.



D / COLOR

Own the contrast.

STEAL THE DETOUR



COMMENT DETOUR →

6 scene prompts.
Product-lock checklist.