

KIORA · TOKYO · FIELD TEST 05

NOBODY STOPS *for pretty.*

FOUR WAYS TO BUILD A WORLD →

THE PRODUCT SHOT

BEAUTIFUL.
And alone.

**A clean product shot says what it is.
It never says who you would be.**



One product. *Four worlds.*

01 光 REFLECTION

MOTION 動 02

03 朝 RITUAL

CITY 街 04





REFLECTION 光 01

LET THE LENS HOLD *the city.*

The product becomes the frame. What it reflects is the ad.

02 動 MOTION

SHOOT THE *stride.*

Low and wide.
Sun behind you.
Let the body talk.





03 朝 RITUAL

SHOOT THE MINUTE *before.*

Laces, steps, shade.
The run starts
before the run.

04 街 CITY

PUT IT ON A REAL *street.*

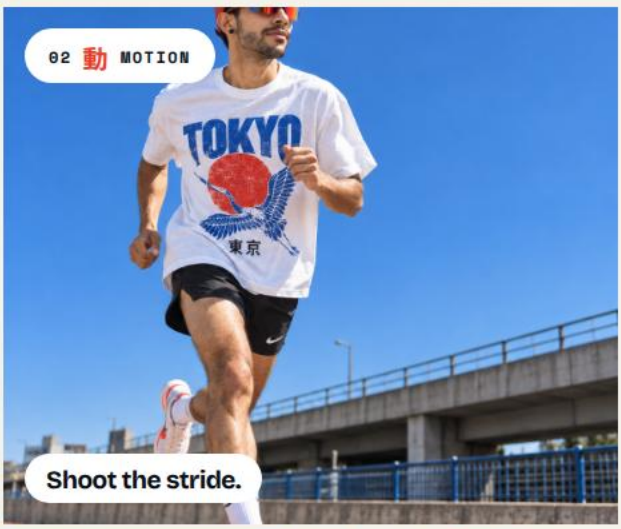
A vending machine dates it. A real street makes it true.

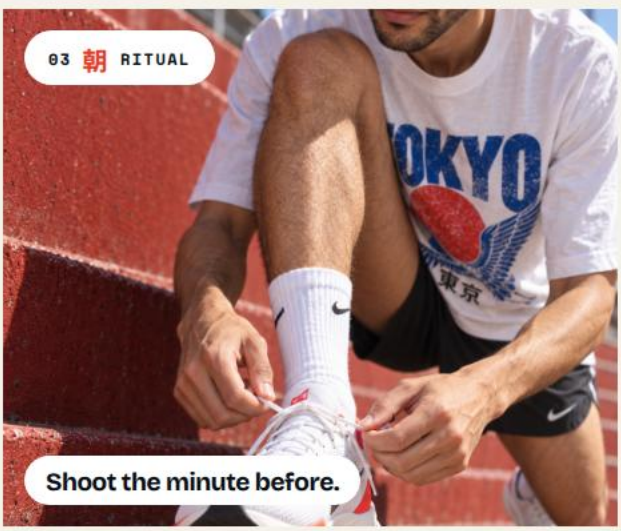


One product.
Four worlds.

01 – 04

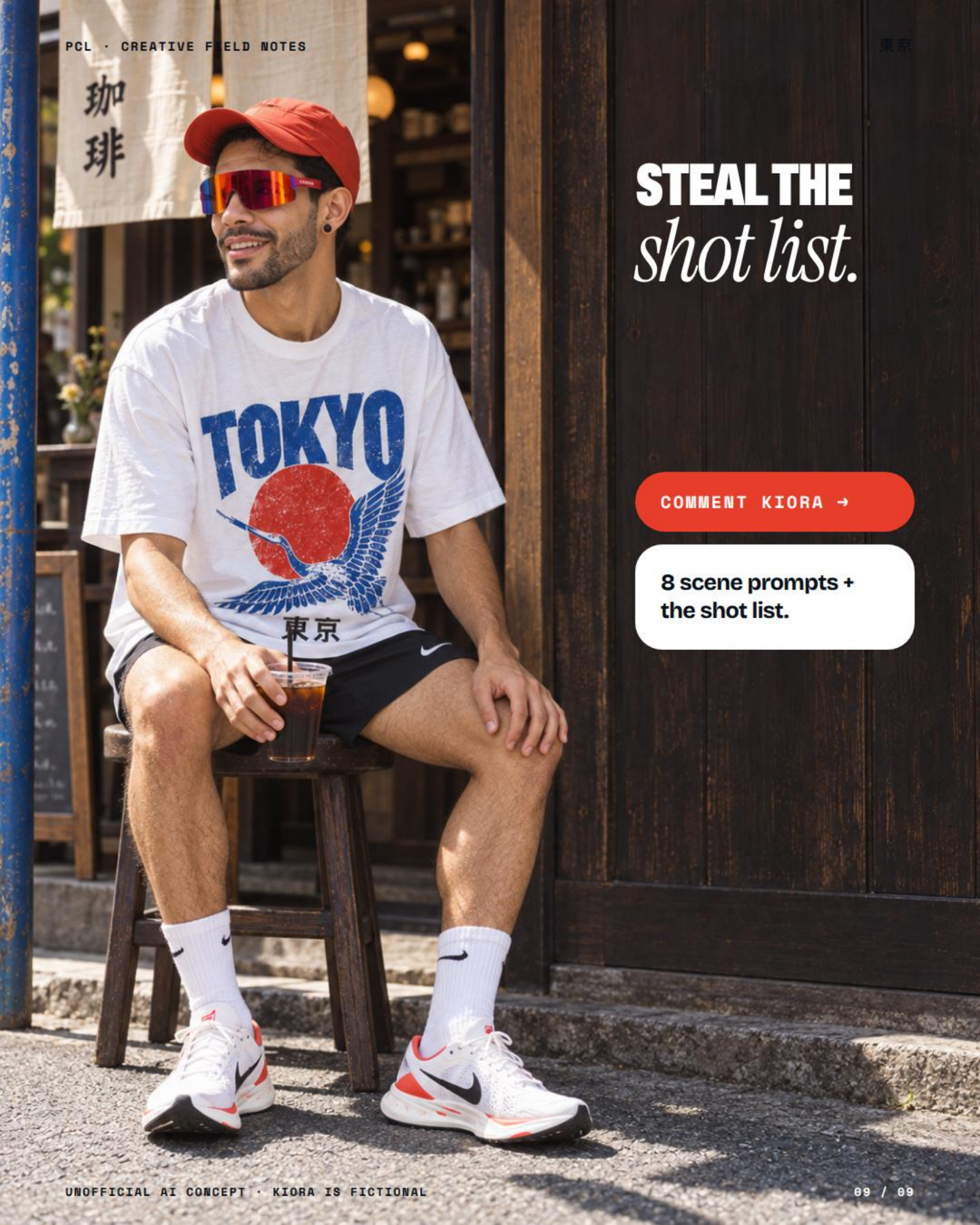








Build the world once. Then shoot it four ways.



STEAL THE *shot list.*

COMMENT KIORA →

8 scene prompts + the shot list.