HANDS — one lipstick, seven hands: the exact prompts

The exact prompts behind every photograph in this carousel, pulled from the generation receipts written by `generate_pcl_plate.sh` at the moment each plate was made (Codex built-in image_gen, portrait 4:5, the HALO product reference attached to every scene call). Each is listed against the plate it produced and that plate's SHA-256.

These are records, not defect-free recipes. Every plate was asked for a quiet field where the type would go; the type was set afterwards in Remotion. Nothing was retouched.

The hand rules (why these hands came out right)

1. Name the grip. Which fingers, where they press, what the pressure does to the skin.
2. Name the person. Age, work, weather, habits: skin is a biography, not a texture.
3. One light, hard. A hand is a landscape; flat light hides the joints that prove it.
4. Give it something real to hold. A locked product reference anchors scale and contact.
5. Let the world touch it. Water, snow, grease, silk, sand: the material in contact proves the hand.
6. Crop like a jeweller. Fill the frame; the fingers are the model.
7. Check at 100%. Every knuckle, every nail, before you post.

1. Cover

- Plate: `01-cover.png` · SHA-256 `42f011f617300ebaeb705d48274841719a1926cc18a77a62b959888c1f642c8b`
- Route: Codex built-in image_gen · returned size 1122x1402 · attempt a1 · references attached: no

Exact executed prompt:

```
Call image_gen with referenced_image_paths set to the attached reference image (the HALO lipstick); do not rely on num_last_images_to_include. Reproduce that exact product: slim brushed warm-gold cylindrical case with fine horizontal brushing, flat cap, matte tomato-red bullet with an angled tip, the single engraved word HALO on the case. Same proportions, same materials, same finish.

SCENE: An extraordinarily beautiful beauty-campaign photograph, portrait 4:5, extreme close, 85 mm. A woman's lower face and hand fill the frame: glossy matte tomato-red lips slightly parted, real skin texture, freckles, a strand of dark hair; her hand holds the open HALO lipstick with the red bullet touching her lower lip, short natural nails painted the same tomato red, fingers relaxed and anatomically perfect, the gold case catching a hard studio flash. Background a seamless deep charcoal. Hard direct flash with a soft fill, sharp specular highlights on the lips and the gold. The lower third of the frame is her chin, neck and the dark background, a quiet field for later oversized typography.

THE HAND IS THE SUBJECT and it must be flawless: exactly five fingers with correct joints, natural knuckle creases, real nail beds and cuticles, wrist continuous with the forearm, believable grip on the lipstick with correct contact and pressure. Skin has pores, fine hair, veins and imperfections true to the person described. Whole-frame photographic realism: one place, one hard light, consistent contact shadows, real material response (skin, metal, wax, water, fabric), one motivated focal plane with natural lens falloff, fine analogue grain. No plastic skin, no CG sheen, no starbursts, no painterly look. Keep the field described as quiet for typography. Absolutely no text, lettering, logos or graphic overlays anywhere except the engraved HALO on the case.
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2. 01 Wet

- Plate: `02-water.png` · SHA-256 `b46d344a5f89c468bf449f1fcbbc161b06e53b92b7b7f3eb1b56e8507ce7f9e9`
- Route: Codex built-in image_gen · returned size 1122x1402 · attempt a1 · references attached: no

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SCENE: A frozen high-speed beauty photograph, portrait 4:5. A woman's wet tanned hand rises from the surface of a dark blue swimming pool at night holding the open HALO lipstick upright, water sheeting off the fingers and the gold case in sharply frozen droplets, the red bullet dry and vivid, pool light rippling under the surface, hard flash from above. Five perfect wet fingers, natural short nails. Below the hand the water is dark and calm, a quiet field for later typography.

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3. 02 Gloved

- Plate: `03-glove.png` · SHA-256 `5731dc16c014ff182edfb15f9b91bb9f5193ca83bf997a9831b86dcc5ec48552`
- Route: Codex built-in image_gen · returned size 1122x1402 · attempt a1 · references attached: no

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SCENE: An editorial beauty photograph, portrait 4:5, in fresh snowfall at dusk. A hand in a tight black leather glove holds the open HALO lipstick between thumb and forefinger, snowflakes settling on the leather and the gold case, the red bullet the only warm colour, breath fog drifting through cold blue light; the glove's fingers correctly shaped, seams and creases real. Dark blue-grey snow and sky behind, a quiet field for later typography.

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4. 03 Worked

- Plate: `04-mechanic.png` · SHA-256 `7f9e7f064bb193aa2384dbebf374d596ac7533bddd73f570bd718a0dfabe3fae`
- Route: Codex built-in image_gen · returned size 1092x1440 · attempt a1 · references attached: no

Exact executed prompt:

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Call image_gen with referenced_image_paths set to the attached reference image (the HALO lipstick); do not rely on num_last_images_to_include. Reproduce that exact product: slim brushed warm-gold cylindrical case with fine horizontal brushing, flat cap, matte tomato-red bullet with an angled tip, the single engraved word HALO on the case. Same proportions, same materials, same finish.

SCENE: An editorial photograph, portrait 4:5, in a workshop under a single hard tungsten bulb. A man's tattooed, oil-stained mechanic's hand with cracked knuckles and black under the nails holds the open HALO lipstick delicately between two fingers, gold case gleaming against the grease, red bullet pristine, a wrench and a rag blurred on the bench. Five perfect fingers, real skin damage, real tattoo ink under skin.
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The dark bench and wall around the hand are a quiet field for later typography.

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```

5. 04 Aged

- Plate: `05-grandmother.png` · SHA-256 `4554bc4fd3b7cd646b1655a6a224bb0d8ef5b144fd4a9e61c843d2039c404d81`
- Route: Codex built-in image_gen · returned size 1122x1402 · attempt a1 · references attached: no

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SCENE: An editorial beauty photograph, portrait 4:5, in soft window light. An elderly woman's hand, papery skin, prominent veins, age spots, three thin gold rings and a worn wedding band, holds the open HALO lipstick as if about to apply it, the red bullet bright against the pale skin; a lace sleeve at the wrist. Five perfect fingers with real aged nails. A pale linen tablecloth behind the hand is a quiet field for later typography.

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6. 05 Done

- Plate: `06-nails.png` · SHA-256 `eaa2e52c63a6831b63ad9f51453da5499acc2f2f8e1379adf68e4418d3ce7726`
- Route: Codex built-in image_gen · returned size 1122x1402 · attempt a1 · references attached: no

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SCENE: A glossy beauty photograph, portrait 4:5, studio. A hand with long almond acrylic nails in mirror chrome holds the open HALO lipstick against a seamless tomato-red background, gold case and chrome nails reflecting the studio, the red bullet matching the wall, a single diamond ring; hard beauty-dish light, sharp reflections. Five perfect fingers. The red seamless around the hand is a quiet field for later typography.

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7. 06 Dressed

- Plate: `07-silk.png` · SHA-256 `c6d819817583b116f5322c369389200a8e54fafeb8d83a393ac12abb554cf038`
- Route: Codex built-in image_gen · returned size 1122x1402 · attempt a1 · references attached: no

Exact executed prompt:

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SCENE: An editorial photograph, portrait 4:5. A hand emerges from a pool of heavy crimson silk, the fabric wrapped around the wrist and spilling over the fingers, holding the open HALO lipstick upright, the gold case catching a hard side light, the fabric's folds and sheen real. Five perfect fingers, natural nails. The silk around the hand is a quiet field for later typography.

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8. 07 Buried (and the ask)

- Plate: `08-sand.png` · SHA-256 `68582b3ae3e55c1f73d9b133713818d94bd3e169b5ad74a22977eab3e1ed2f2f`
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SCENE: An editorial photograph, portrait 4:5, low sun on a beach. A sun-tanned hand pushes up through dry pale sand holding the open HALO lipstick upright toward the sky, sand grains pouring off the fingers and the gold case, sharp and backlit by the low sun, a long shadow across the sand. Five perfect fingers. The empty sand above and around the hand is a quiet field for later typography and a call-to-action.

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