

YOUR AI PRODUCT SHOTS ARE LIFELESS?

Stop making lifeless ads.

ONE PRODUCT · FOUR AD DIRECTIONS →

UNOFFICIAL AI CONCEPT · EVERY PHOTOGRAPH IS GENERATED · SALT IS FICTIONAL



01 — MOVEMENT

Make it move.

Direct a gesture, a splash, a split second.



02 — TEXTURE

Make it tangible.

SALT DRYING · WATER BEADING · SKIN YOU CAN FEEL

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03 — LIVED CONTEXT

Give it a life.

A MOMENT YOUR BUYER RECOGNISES



01 — SURPRISE

Then break the pattern.

Same product.
Four ad ideas.









ONE REFERENCE · FOUR JOBS · NOTHING ELSE CHANGES



Stop prompting "make it premium."

COMMENT SALT →

4 directions + exact prompts

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