MAKE IT COMMIT — 8 Colour Prompts + the Rules

The exact prompts behind every photograph in this carousel, pulled from the generation receipts
written by `generate_pcl_plate.sh` at the moment each plate was made (Codex built-in image_gen,
portrait 4:5, no reference images). Each is listed against the plate it produced and that plate's
SHA-256, so you can tell which prompt made which frame.

These are records, not defect-free recipes. Every plate was asked for a calm surface where the
headline would go; the type was set afterwards in Remotion. Nothing was retouched.

The rules (how to make a model commit to one colour)

1. Red — name the material, not the colour: red silk, red velvet, red matte paint.
2. Yellow — forbid the accent. Say what must not appear.
3. Cobalt — light it flat and let one shadow do the drawing.
4. Green — match the wardrobe to the set, then let light make the variation.
5. Orange — let the sky join in; a monochrome world needs its sky.
6. Pink — keep one texture family (tile, terry, rubber) so the colour reads as a place.
7. Black — light one thing. Black is a highlight problem, not a colour problem.
8. White — use the shadow. White only exists where a shadow tells you it is there.

1. Cover + 01 Red

- Plate: `01-red.png` · SHA-256 `37514d95b5d9940611259ff03f836c743567e690fc857d2fc68806ba1ea7cd86`
- Route: Codex built-in image_gen · returned size 1122x1402 · attempt a1 · references attached: no

Exact executed prompt:

```
An ultra-realistic editorial fashion photograph, portrait 4:5, medium-format look. A dancer in a long red silk dress caught mid-leap in the centre of a completely red room: red matte-painted walls, red velvet curtain, red painted floor, a single red chair, everything the same deep vermilion-red family with tonal variation only from light and material. Hard directional studio flash from the front-left with a soft fill, a real cast shadow on the floor. Her face is turned in profile away from the camera and her hands are wrapped inside the silk. Compose her small enough that the full figure sits in the middle third of the frame with calm flat red wall on both sides of her at mid-height, so a giant word can later sit behind her across the frame. Anatomy is non-negotiable: any visible hand has exactly five fingers with correct joints and natural nail beds, wrists continuous with forearms; if a pose makes hands awkward, hide them in pockets, fabric or behind the body rather than inventing them. Face natural and undistorted if visible. Whole-frame physical realism: one place, one light, consistent contact shadows, real material response (paint, fabric, tile, fur), one motivated focal plane with natural lens falloff, small scene-native imperfections (scuffs, creases, dust). No plastic skin, no CG sheen, no starbursts. Absolutely no text, lettering, logos or graphic overlays anywhere in the image.
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2. 02 Yellow

- Plate: `02-yellow.png` · SHA-256 `b0dfa2bea52c0a5378bdbfc70ee5804aed98509bf1daef99a1a817001070c1cd`
- Route: Codex built-in image_gen · returned size 1122x1402 · attempt a1 · references attached: no

Exact executed prompt:

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An ultra-realistic editorial photograph, portrait 4:5. A child seen from behind, standing centred in front of a huge flat yellow-painted wall in the rain, wearing a glossy yellow raincoat and holding a yellow umbrella that hides the head entirely; yellow rubber boots in a shallow puddle that reflects the wall. Overcast soft daylight, wet pavement, rain streaks visible against the wall, everything in the same warm
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yellow family. The wall is calm and flat across the whole width at mid-height on both sides of the child so a giant word can later sit behind the figure. Anatomy is non-negotiable: any visible hand has exactly five fingers with correct joints and natural nail beds, wrists continuous with forearms; if a pose makes hands awkward, hide them in pockets, fabric or behind the body rather than inventing them. Face natural and undistorted if visible. Whole-frame physical realism: one place, one light, consistent contact shadows, real material response (paint, fabric, tile, fur), one motivated focal plane with natural lens falloff, small scene-native imperfections (scuffs, creases, dust). No plastic skin, no CG sheen, no starbursts. Absolutely no text, lettering, logos or graphic overlays anywhere in the image.
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3. 03 Cobalt (and the ask)

- Plate: `03-cobalt.png` · SHA-256 `029d5b253cffe0c404bf1b41e196e8e61780ad2bccfe13764d0d3d110143121c`
- Route: Codex built-in image_gen · returned size 1122x1402 · attempt a1 · references attached: no

Exact executed prompt:

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An ultra-realistic architectural fashion photograph, portrait 4:5. A woman in a long cobalt-blue wool coat walks away from the camera down a narrow open-air corridor whose walls, floor and far wall are all painted the same cobalt blue, hard afternoon sun from high-left cutting one clean diagonal shadow across the wall, her figure small and centred in the middle third with calm cobalt wall on either side at mid-height. Her hands are in her coat pockets. Anatomy is non-negotiable: any visible hand has exactly five fingers with correct joints and natural nail beds, wrists continuous with forearms; if a pose makes hands awkward, hide them in pockets, fabric or behind the body rather than inventing them. Face natural and undistorted if visible. Whole-frame physical realism: one place, one light, consistent contact shadows, real material response (paint, fabric, tile, fur), one motivated focal plane with natural lens falloff, small scene-native imperfections (scuffs, creases, dust). No plastic skin, no CG sheen, no starbursts. Absolutely no text, lettering, logos or graphic overlays anywhere in the image.
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4. 04 Green

- Plate: `04-green.png` · SHA-256 `5b3d0586ec522092afb7062bf968207715ab93bf08a61c5de9634f0df5af4c16`
- Route: Codex built-in image_gen · returned size 1122x1402 · attempt a1 · references attached: no

Exact executed prompt:

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An ultra-realistic editorial photograph, portrait 4:5. Inside a Victorian glasshouse, a woman in a green velvet coat stands centred among dense green ferns and palms, green light filtering through green-tinted glass panels, wet green leaves, moss on the path; every surface in the same green family with variation only from light. She looks up and away, hands in her coat pockets. Keep calm foliage without hard edges on both sides of her at mid-height so a giant word can later sit behind her. Anatomy is non-negotiable: any visible hand has exactly five fingers with correct joints and natural nail beds, wrists continuous with forearms; if a pose makes hands awkward, hide them in pockets, fabric or behind the body rather than inventing them. Face natural and undistorted if visible. Whole-frame physical realism: one place, one light, consistent contact shadows, real material response (paint, fabric, tile, fur), one motivated focal plane with natural lens falloff, small scene-native imperfections (scuffs, creases, dust). No plastic skin, no CG sheen, no starbursts. Absolutely no text, lettering, logos or graphic overlays anywhere in the image.
```

5. 05 Orange

- Plate: `05-orange.png` · SHA-256 `f3939778e1e106c02ca228fecbd07668ab9ee5a3560e9db87f9fd660b09b9486`
- Route: Codex built-in image_gen · returned size 1122x1402 · attempt a1 · references attached: no

Exact executed prompt:

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An ultra-realistic editorial photograph, portrait 4:5. A man in orange workwear overalls stands centred on a wide flight of orange-painted concrete steps against a completely orange dusk sky, the low sun behind the camera warming everything, his long shadow falling up the steps; every element in the same orange family. His arms are relaxed at his sides with hands open and fully visible, five fingers each. Calm orange sky on both sides of him at head height so a giant word can later sit behind him. Anatomy is non-negotiable: any visible hand has exactly five fingers with correct joints and natural nail beds, wrists continuous with forearms; if a pose makes hands awkward, hide them in pockets, fabric or behind the body rather than
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inventing them. Face natural and undistorted if visible. Whole-frame physical realism: one place, one light,
consistent contact shadows, real material response (paint, fabric, tile, fur), one motivated focal plane
with natural lens falloff, small scene-native imperfections (scuffs, creases, dust). No plastic skin, no CG
sheen, no starbursts. Absolutely no text, lettering, logos or graphic overlays anywhere in the image.
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6. 06 Pink

- Plate: `06-pink.png` · SHA-256 `b38e8c2107d25e08d1ce635521cc0c2639c3dcbf69ba3dae0fad8f99c79e6b8e`
- Route: Codex built-in image_gen · returned size 1122x1402 · attempt a1 · references attached: no

Exact executed prompt:

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An ultra-realistic editorial photograph, portrait 4:5. A woman in a pink terry bathrobe and a pink swim cap
sits on the edge of a pink-tiled indoor bath, pink tiled walls, pink towel, pink rubber duck on the edge,
soft steamy light from a high window, everything in the same dusty pink family. She faces the camera calmly,
hands resting flat on the tile beside her hips, five fingers each. Flat pink tile wall on both sides of her
at head and shoulder height so a giant word can later sit behind her. Anatomy is non-negotiable: any visible
hand has exactly five fingers with correct joints and natural nail beds, wrists continuous with forearms; if
a pose makes hands awkward, hide them in pockets, fabric or behind the body rather than inventing them. Face
natural and undistorted if visible. Whole-frame physical realism: one place, one light, consistent contact
shadows, real material response (paint, fabric, tile, fur), one motivated focal plane with natural lens
falloff, small scene-native imperfections (scuffs, creases, dust). No plastic skin, no CG sheen, no
starbursts. Absolutely no text, lettering, logos or graphic overlays anywhere in the image.
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7. 07 Black

- Plate: `07-black.png` · SHA-256 `db60a490352fffc7959f5e081be7b0c55e271ba1b0c151b1594be0193c74e94d`
- Route: Codex built-in image_gen · returned size 1122x1402 · attempt a1 · references attached: no

Exact executed prompt:

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An ultra-realistic studio photograph, portrait 4:5. A black Friesian horse stands centred in a black-walled,
black-floored studio under a single hard top light, its coat catching one crisp rim highlight along the neck
and back, breath faintly visible, everything else falling to near-black with subtle tonal separation. Calm
near-black wall on both sides of the horse at head height so a giant word can later sit behind it. Whole-
frame physical realism: one place, one light, consistent contact shadows, real material response (paint,
fabric, tile, fur), one motivated focal plane with natural lens falloff, small scene-native imperfections
(scuffs, creases, dust). No plastic skin, no CG sheen, no starbursts. Absolutely no text, lettering, logos
or graphic overlays anywhere in the image.
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8. 08 White

- Plate: `08-white.png` · SHA-256 `350b4dbebcef11697f11bbf95e9574fd65c51ec775e638f1efeba4bdf5340c93`
- Route: Codex built-in image_gen · returned size 1122x1402 · attempt a1 · references attached: no

Exact executed prompt:

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An ultra-realistic editorial photograph, portrait 4:5. A white borzoi dog stands centred on a wide white
marble staircase inside an all-white gallery, white walls and white light from a skylight, faint warm
shadows the only tone; everything in the same white family. The dog looks toward the camera. Calm white wall
on both sides at head height so a giant word can later sit behind it. Whole-frame physical realism: one
place, one light, consistent contact shadows, real material response (paint, fabric, tile, fur), one
motivated focal plane with natural lens falloff, small scene-native imperfections (scuffs, creases, dust).
No plastic skin, no CG sheen, no starbursts. Absolutely no text, lettering, logos or graphic overlays
anywhere in the image.
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