

01
HANDS

CAN'T DO HANDS?

Give them a job.

7 THINGS THEY SAY AI CAN'T DO · ONE POOL · ONE HOUR



02
WATER

CAN'T DO WATER?

Backlight it.

**Low sun behind the splash.
Every drop becomes a lens.**

03
GLASS

CAN'T DO GLASS?

Let the sun in.

Condensation, fractured ice, a long shadow. The caustics are the sun's job, not yours.



04
SKIN

CAN'T DO SKIN?

Ask for the pores.



05

REFLECTION

CAN'T DO REFLECTIONS?

Still the water.

06
CROWD

CAN'T DO CROWDS?

Compress it.



07
TEXT

CAN'T DO TEXT?

Don't. Set it after.

The model paints letters, it does not write them. Ask for a blank surface, then set the words yourself. Every line on this board was placed after the photograph.

IT'S NOT THE MODEL.

IT'S THE BRIEF.

Seven prompts. One pool. Nothing retouched.

One pool.
The brief.

01 GIVE HANDS A JOB

02 BACKLIGHT THE WATER

03 LET THE SUN IN

04 ASK FOR THE PORES

05 STILL THE WATER

06 COMPRESS THE CROWD

07 SET TEXT AFTER

Not the model. The brief.

STEAL THE *brief.*



COMMENT LIDO →

The 8 exact prompts + the seven-rule brief.