8 SHOTS · 1 FACE →



YOUR AI MODEL CHANGES FACE BETWEEN SHOTS?

NO *drift.*



1 FACE.

eight shots.



THE CLOSE-UP

RAW *skin.*

Pores, stubble, droplets.
Retouch nothing.
Plastic is the tell.

SAME LENS · SAME TINT · SAME TEMPLES



LOCKED.

Change any of them and it is a different product in a different ad.

THE LIFE AROUND IT

NEXT DAY.

same face.

Different hour, different street, same cast. That is what makes it a campaign.

THE DETAIL

GET CLOSE.

Laces, fabric, skin. Shoot what a thumb would feel.



FAST.



KEEP THE FACE.

your way.

Motion changes the body.
Never the face.

No drift.
The recipe.

01 LOCK THE FACE

02 KEEP THE SKIN

03 SAME LENS

04 GIVE HIM A LIFE

05 GET CLOSE

06 FREEZE THE STRIDE

Change the scene. Never the person.

STEAL THE *recipe.*



COMMENT KIORA →

8 scene prompts + the consistency checklist.