8 FRAMES · 0 RECASTS

YOUR AI MODEL KEEPS CHANGING



SAME GUY.


CAST
CAST
CAST
CAST
CAST
CAST
ONCE
Then never again.
TOKYO
東京
やきとり



SWEAT STAYS.

Pores, stubble, droplets. Plastic skin is the tell.

NEVER SWAP.



One shape, one tint, one temple. Change any of them and it is a different product in a different ad.



SAME GUY, 3PM.

Different hour, different street, same cast. That is what makes it a campaign.

SAME FACE · SAME FIT · SAME LENS · SAME CAP · SAME SHOES · SAME GUY



close enough to

TOUCH

Laces, fabric, skin. Shoot what a thumb would feel.

FREEZE THE EFFORT

Motion changes the body. It never changes the face.



CHANGE THE SCENE. NEVER THE PERSON.

Eight frames. One cast. That is the whole recipe.

.STEAL THE RECIPE .STE



COMMENT KIORA →

8 scene prompts + the consistency checklist.