

YOUR AI MODEL KEEPS CHANGING FACE?

ONE CAST.
Eight frames.

SIX RULES THAT KEEP HIM HIM →

THE CALL SHEET

ONE CAST. *Six rules.*

01 FACE
02 SKIN
03 LENS
04 LIFE
05 TOUCH
06 MOTION

Change the scene.
Never the person.



01
FACE

LOCK THE FACE *first.*

Same face, same fit, same lens. Then change the street.





02
SKIN

REAL *skin.*

**Pores, stubble, sweat.
Leave the evidence in.
Plastic is the tell.**

03
LENS

SAME LENS.
every frame.



Lock the shape, the tint and the temples before you change a single scene.

04

LIFE

OFF THE RUN.

still him.

Give the campaign a life outside the run. The face, the fit and the lens travel.



05
TOUCH

CLOSE ENOUGH *to touch.*

Laces, fabric, skin.
Direct the details
the thumb can feel.

06
MOTION

Freeze the stride.
Keep the face.



RUN *your way.*

One cast.
Six rules.













STEAL THE
recipe.

COMMENT KIORA →

8 scene prompts +
the consistency checklist.