

Great gear. *Dead ads?*

ONE RACKET. FOUR CAMPAIGN IDEAS →

GENERIC AI SHOT

DIRECTED AI SHOT



Same racket.
Different feeling.

Give the shot a moment. Not just a backdrop.

ILLUSTRATIVE AI COMPARISON

Keep the product. *Build the campaign.*

01
TENSION

02
TEXTURE



03
CONTEXT

04
SIGNATURE

Four ideas. One unmistakable racket.



Catch the *split second.*

**A bouncing ball. Clay in the air.
A reason to look.**


Get close.
Make it tactile.
Felt. Strings. Lacquer.
Details you can almost touch.

Sell the *next set.*

Put the product inside the life they want.



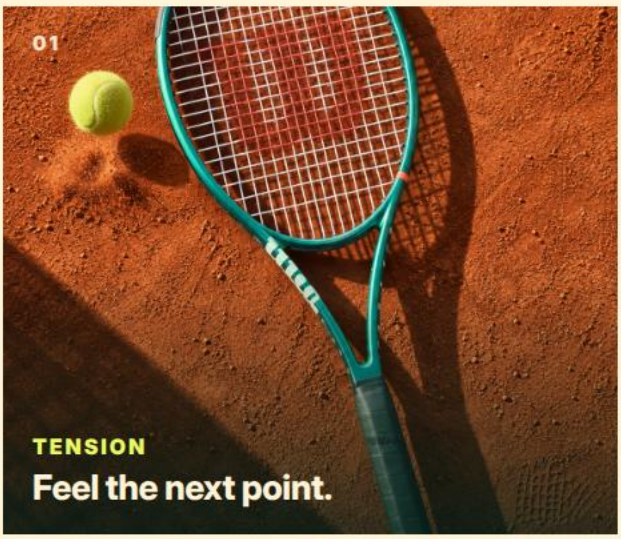


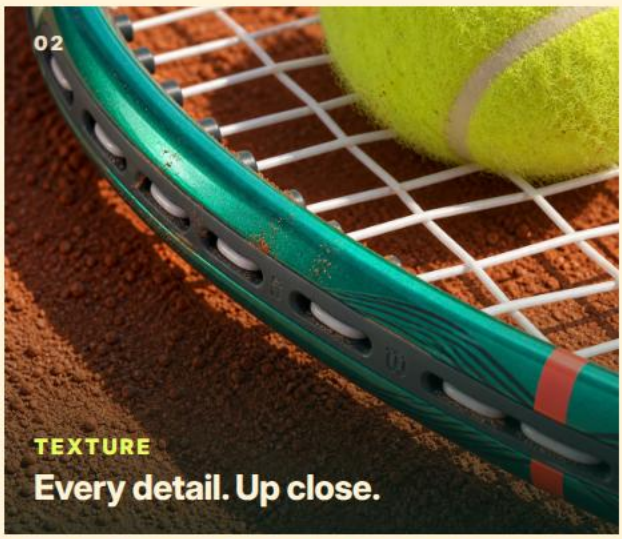
One color.

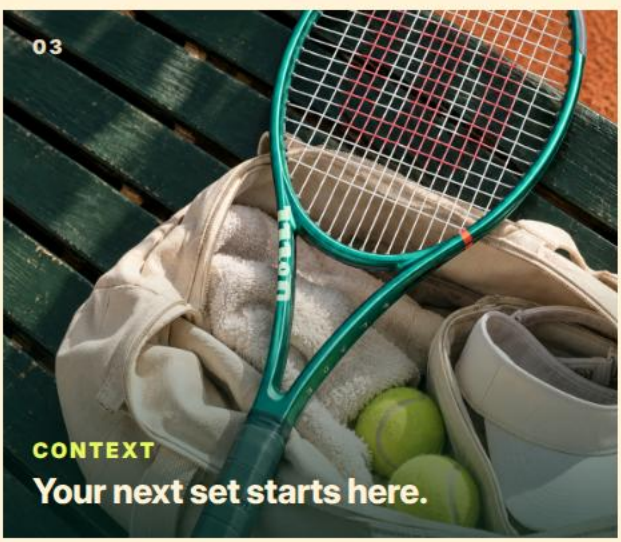
All yours.

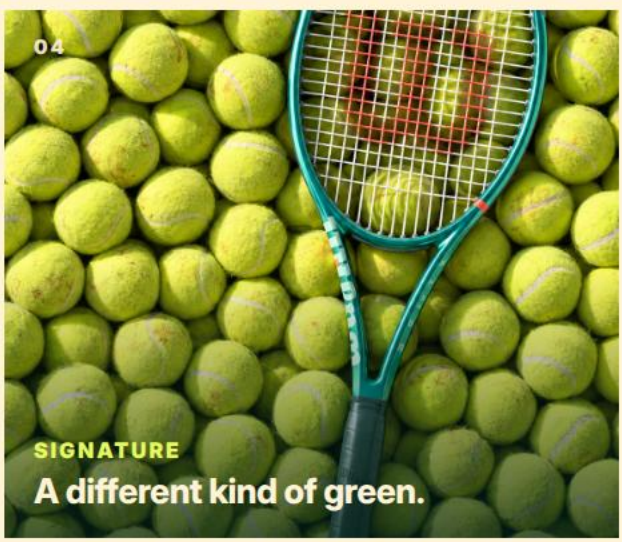
Repeat the color.
Change the composition.

Same racket.
Four ad ideas.









Test the idea before you multiply the variations.

Steal the *winning* recipe.



COMMENT BLADE →

6 scene prompts +
the shot checklist.