

APHROLI Nº02
Rigid magnetic gift box · V6

Everything needed to build, print and finish the box: what we want it to feel like, every part with exact dimensions, the board and paper dielines, the gold-foil and emboss plates, the velvet cavity and the assembly order.

1. Design intent: what we are looking for
2. The kit: parts and bill of materials
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10. Cavity: velvet inlay
11. Magnetic closure
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Separate production files are in the folders next to this PDF: **1_BOX_STRUCTURE** (board + paper dielines), **2_GOLD_FOIL_EMBOSS** (one plate per file), **3_CAVITY_INLAY** (cut file). Each exists as PDF and SVG, 1:1, in mm.

The idea

A slim, heavy, jewel-like gift box. A black soft-touch **magnetic wrap** (the exoskeleton) holds a **white two-piece rigid box**. Through a window cut exactly to the label's shape you see the bottle's own label, framed by the label's Art Nouveau frame embossed in gold. Release the magnets and the wrap **falls completely flat**, revealing a full gold illustration of Aphrodite rising from the sea and a peacock among lilies. Lift out the white box, lift its lid: the bottle lies half-sunk, label up, in a fitted black velvet cavity.

Must-haves

- One snug size: **white box 84 x 118 x 34 mm**, wrap outer 87.6 x 37.3 x 118 mm. No dead space: 4 mm of velvet at each end of the bottle.
- The window and the lid cut-out follow the **label's die shape** (42 x 52 mm, 1.1 mm inside the label edge) and sit over the label, **12.95 mm off-centre toward the base end**. Through the window you see only the label.
- The wrap sits **flush** on the white box: no gap, no visible magnets from outside.
- When released, the wrap lies **flat** (it must not spring back into a box shape): soft hinges, no memory.
- The white box shows one fine **seam line** where lid meets base (flush, no step). Its only decoration: a thin polished gold line down the lid centre. No logo anywhere on the white box.
- Gold = bright polished yellow gold, matching the label foil. The window frame is a **blind emboss** (black on black, no gold); the only gold on the front is the thin rim along the window edge.
- The bottle never rattles: press-fit cavity, 1 mm clearance.

Not wanted

- No gilded board edges, no ribbons, no tissue. No print on the front other than the frame. No gold on the white lid other than the centre line.









The kit: parts and bill of materials







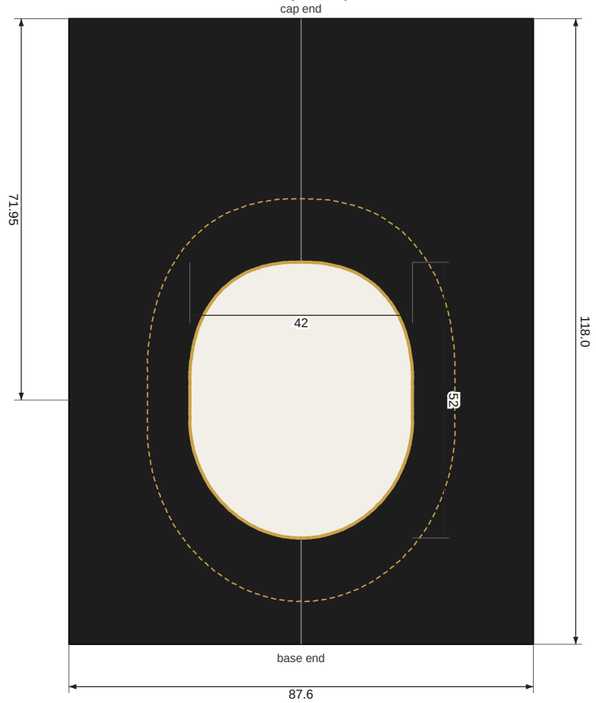


	Part	Construction	Size (mm)	Finish
A	Wrap (exoskeleton)	5 boards 1.5 mm greyboard on one outer cover paper + inner liner	outer 87.6 x 37.3 x 118 closed	black soft-touch cover, blind-embossed window frame, gold foil wordmarks/back/window rim, gold foil illustration inside
B	Lid	rigid set-up lid, 1.5 mm board	84 x 118 x 13	warm-white textured paper, label-shaped cut-out, gold foil centre line
C	Base shell	rigid tray, 1.5 mm board	84 x 118 x 21	warm-white textured paper
D	Neck	4-wall collar glued inside C, 1.5 mm board	80.7 x 114.7 x 28 (rises 7 above C)	black paper both faces
E	Cavity inlay	EVA foam, 2 layers (14.3 through-cut + 2.4 solid)	77.7 x 111.7 x 16.7	black velvet / flock, bottle cavity +1 mm
F	Magnets	N52 neodymium discs	Ø8 x 1 mm, 8 pcs	4 in the flaps, 4 in the lid (attracting pairs)
G	Bottle	Aphroli Nº02 medium (supplied)	66.7 W x 103.7 L x 26.6 D	lies label-up, half sunk

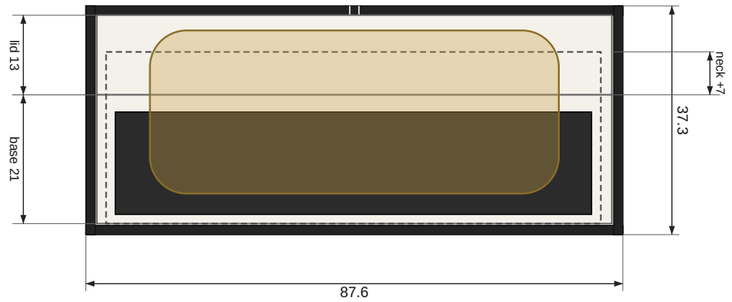
Order of nesting (outside to inside): A wrap > B lid over D neck > C base shell around D > E inlay inside D > G bottle in E. The wrap is open at both short ends: the white box is held only by the magnets in the flap tips and the snug fit.

Assembled dimensions

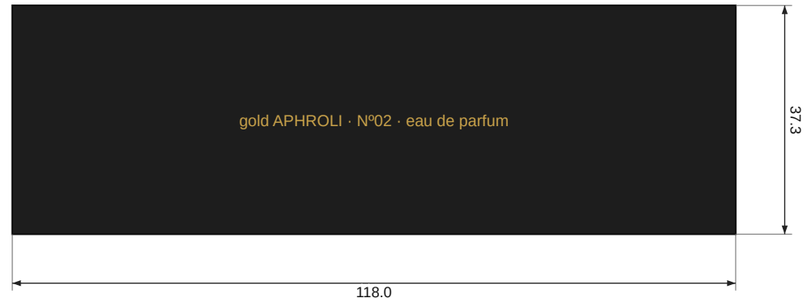
TOP (closed)



END (section through bottle)



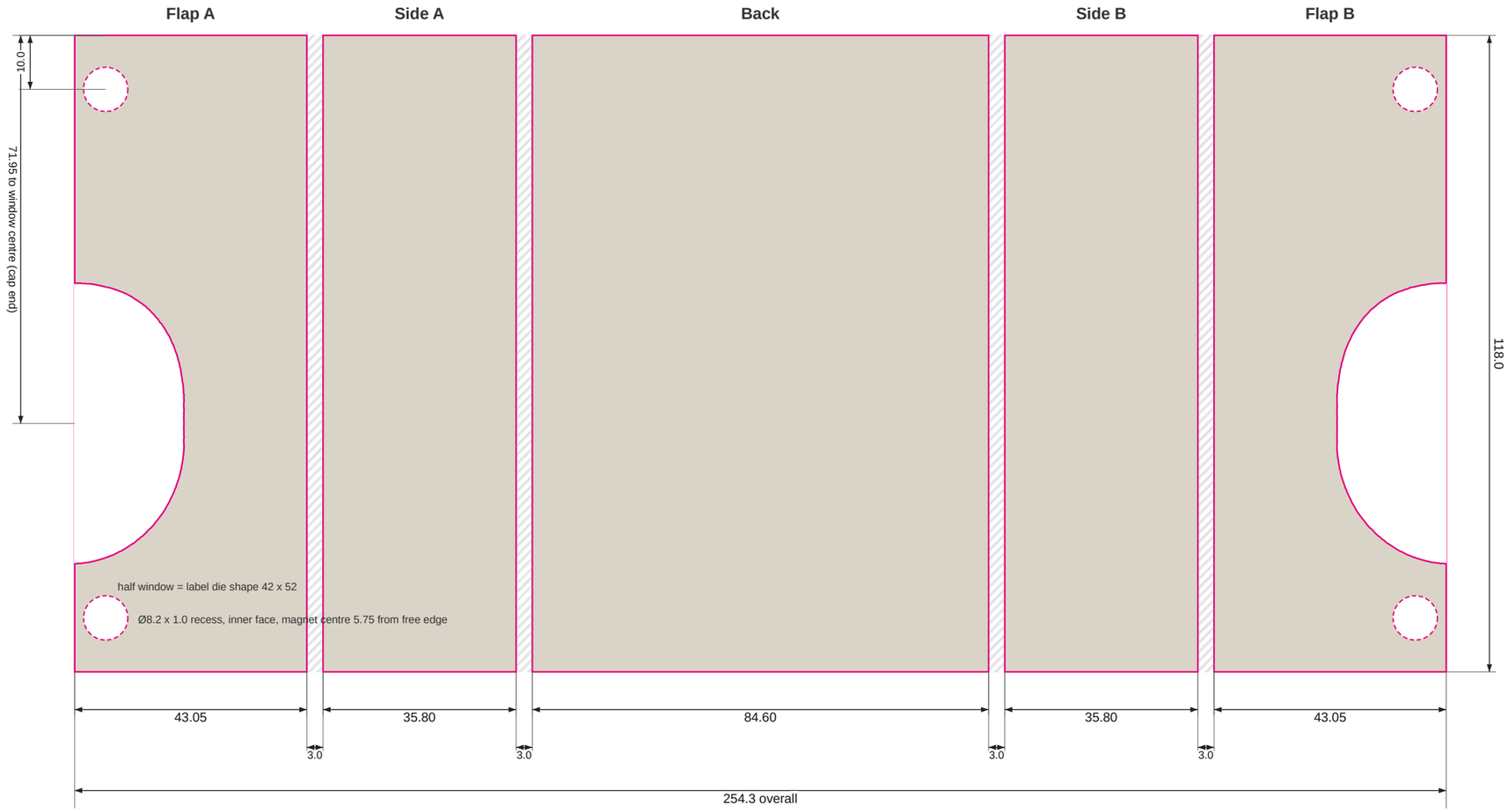
SIDE



White box 84 x 118 x 34 (lid 13 + base 21, flush seam). Wrap boards 1.5 mm, clearance 0.3 mm all round, flap seam 1.5 mm. Velvet top 18.2 above the base underside; bottle top 31.5; lid ceiling 32.5 (1 mm air). Neck top 28.0.

Exoskeleton: wrap boards (1.5 mm greyboard)

cut · fold / hinge · 1.5 mm board · gold foil · blind emboss (no gold) · hinge gap (paper only)



Five separate boards laid on the cover paper with 3.0 mm hinge gaps (paper-only hinges, so the wrap folds 90° flush and lies completely flat when open). Board widths: flaps 43.05 (cover the side-board top edge), sides 35.8 (cover the back-board edge), back 84.6. Closed outer must measure 87.6 x 37.3 x 118: if your hinge standard differs, keep the closed outer and adjust the gap. Notches: half of the label-shaped window at each flap free edge, centred 71.95 from the cap end. Magnet recesses on the inner face (dashed): Ø8.2 x 1.0 deep.

Exoskeleton: outer cover paper (outside view, as printed)

cut · fold / hinge · 1.5 mm board · gold foil · blind emboss (no gold) · hinge gap (paper only)

turn-in 15 all round, mitred corners



Black soft-touch paper wrapping all five boards, viewed from the OUTSIDE. Around the window: the label's Art Nouveau frame as a BLIND EMBOSS (no foil, black on black, split by the 1.5 mm seam). Gold foil: a 0.6 mm keyline round each notch, APHROLI · Nº02 · eau de parfum on both side walls (letters stand upright when the box lies on its back), and the back-panel block (foil). Inside each notch the paper is cut 4 mm smaller with radial slits and turned onto the inner face. Plates: see sheet 07 and folder 2_GOLD_FOIL_EMBOSS.

Exoskeleton: inner liner + gold illustration (inside view, as printed)

cut · fold / hinge · 1.5 mm board · gold foil · blind emboss (no gold) · hinge gap (paper only)



Black liner glued over the inner face after the turn-ins and magnets: 2 mm inside the board edges, notches 2 mm larger than the board notches. This is what you see when the wrap lies open: one continuous gold-foil illustration across all five panels (Aphrodite left, peacock right, waves and lilies across the centre; the white box covers the centre panel when the set is opened). The vector here is a trace of the approved concept art, already re-fitted to these exact panel widths. **Please redraw / refine it in your hand** (lines ≥ 0.15 mm for foil, keep the composition), it only needs to land in this template.

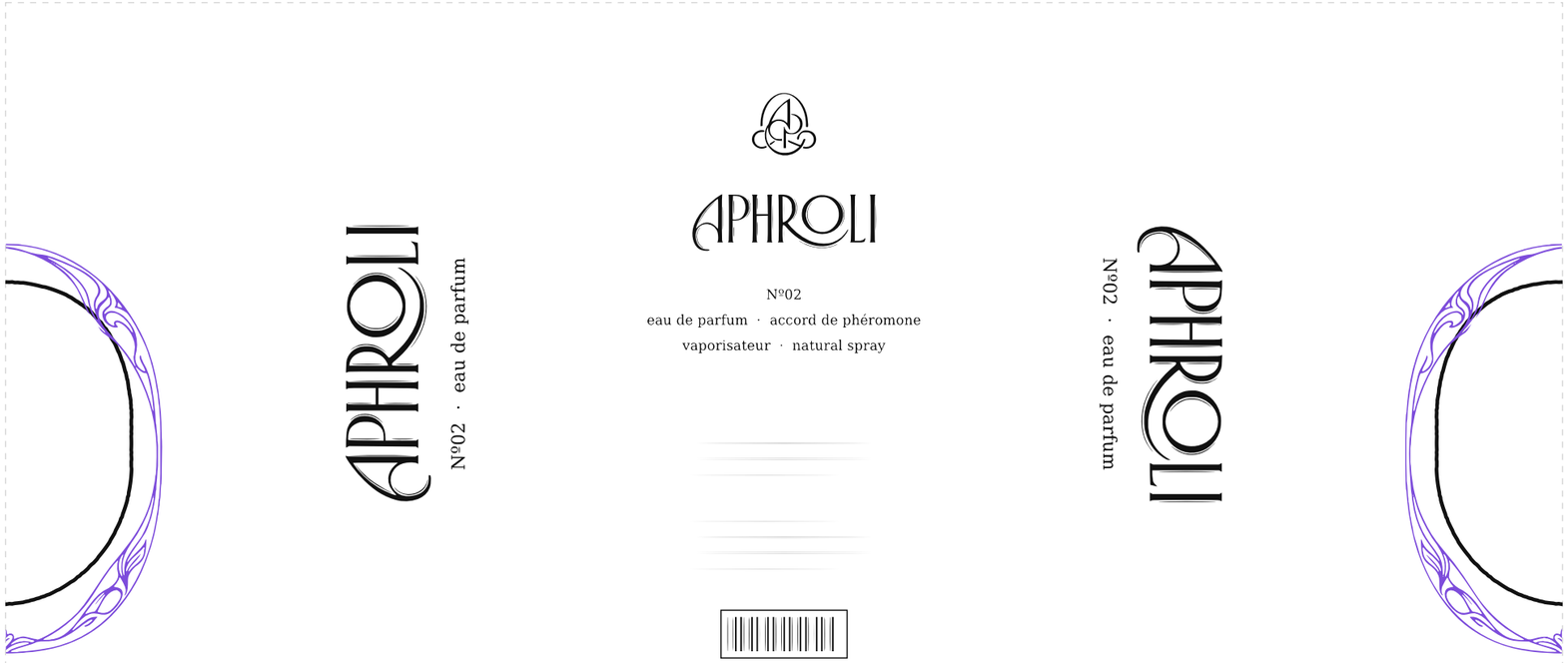


Plate 1 · OUTSIDE FOIL

Side wordmarks, back block and the notch keylines (the window frame is NOT foiled). Bright polished yellow-gold foil (match the label foil; e.g. Kurz Luxor 220 or API equivalent). Hot-foil on soft-touch laminate: use a foil rated for soft-touch.

Plate 2 · OUTSIDE BLIND EMBOSS

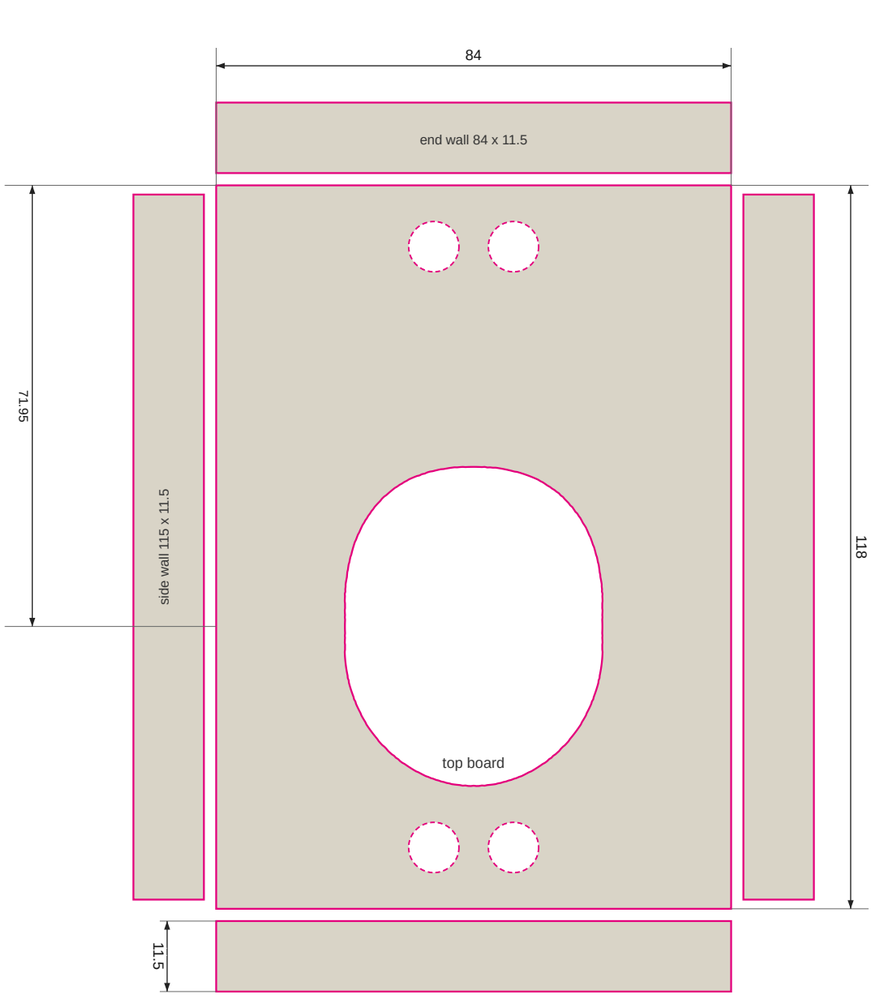
Window frame only, blind (no foil, no ink): the relief alone carries it. Single-level sculpted emboss 0.3–0.4 mm. Frame size 58.0 x 75.9 mm around the 42 x 52 window, split at the seam.

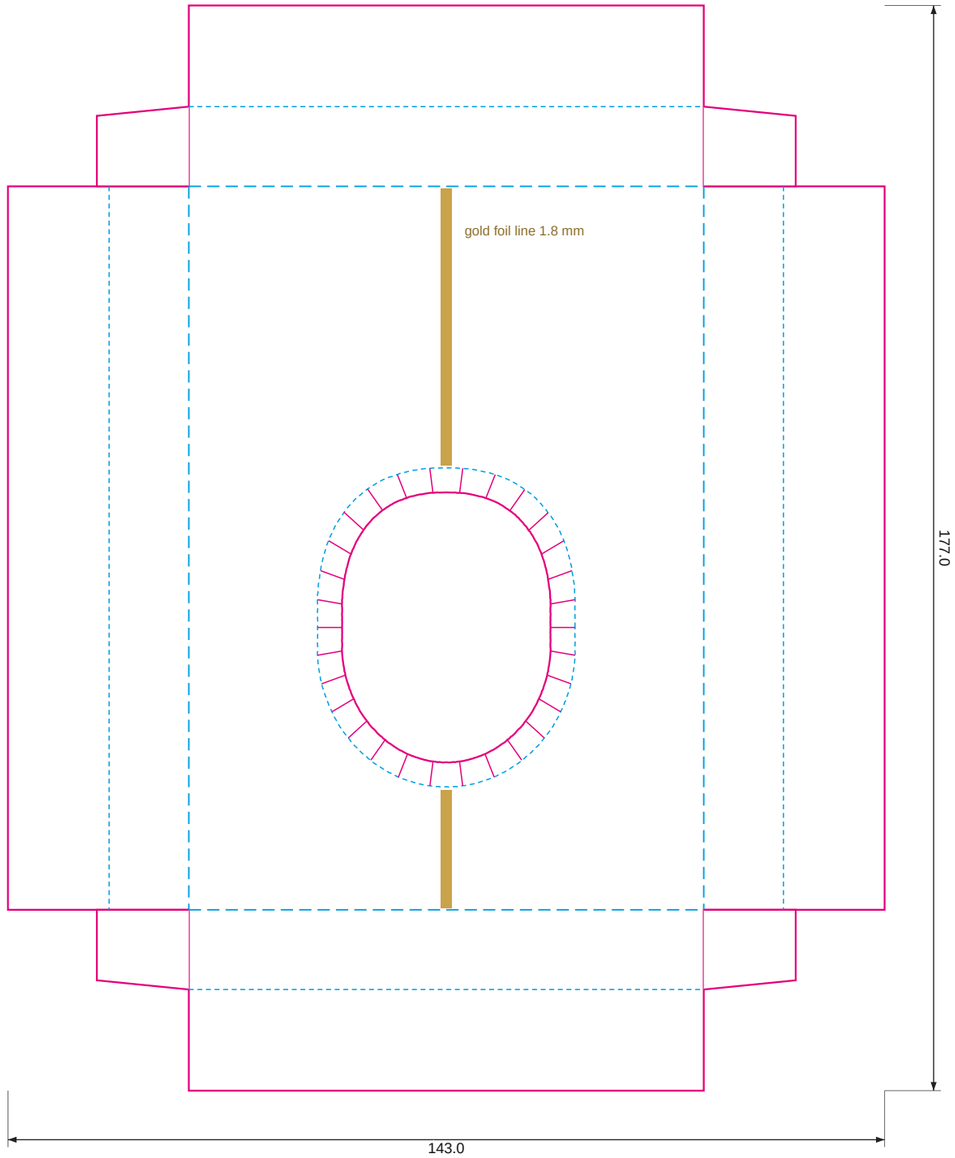
Plate 3 · INSIDE FOIL · Plate 4 · LID LINE

The liner illustration (large plate, see sheet 07) and the lid centre line: 1.8 mm wide, full length, stopping 0.5 mm short of the cut-out edge.

Purple = blind emboss (no gold), black/gold = foil only. Each plate is a separate 1:1 file (PDF + SVG) in 2_GOLD_FOIL_EMBOSS, positioned on the same origin as its dieline (top-left corner of the board net), with crop marks.

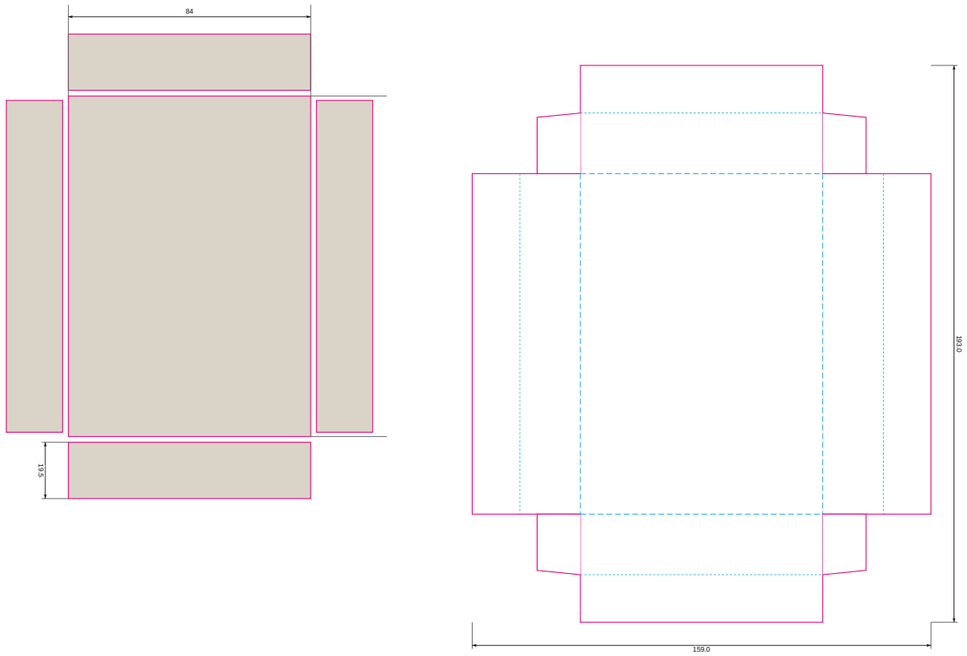
White box: lid (84 x 118 x 13)

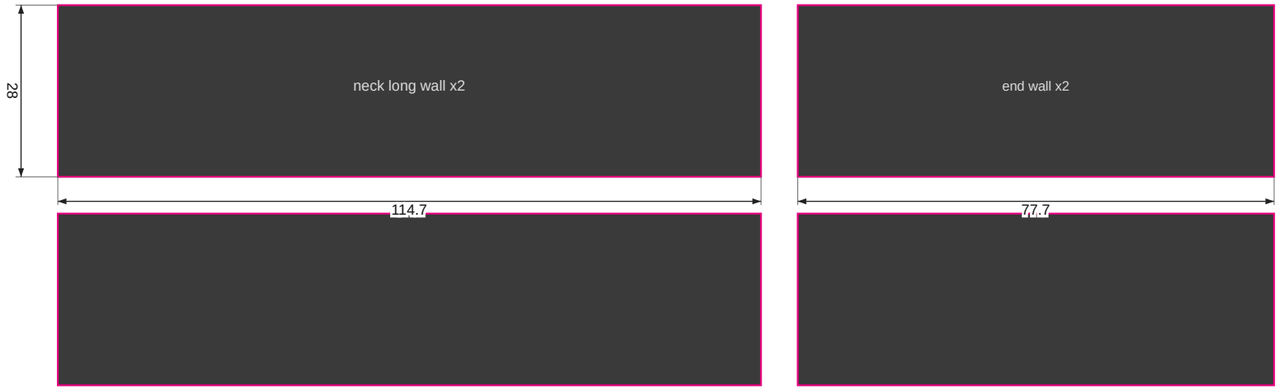




Left: lid boards (1.5 mm). The top board has the label-shaped cut-out (42 x 52, centre 71.95 from the cap end) and four Ø8.2 x 1.0 recesses on the TOP face (magnets sit flush under the paper: only a faint impression may show). Walls stand inside the top board edge. Right: warm-white textured cover paper: top + walls + 15 turn-in, corner ears; the cut-out paper is cut 4 mm smaller, slit radially and turned into the hole. Gold foil line down the centre, 1.8 mm, interrupted by the cut-out. Lid inside: plain (no logo). Lid slides over the neck (0.15 mm per side).

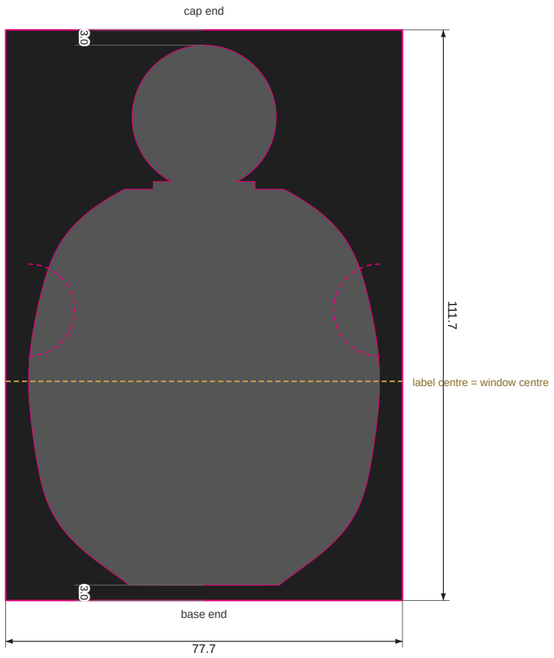
White box: base shell (84 x 118 x 21) and black neck

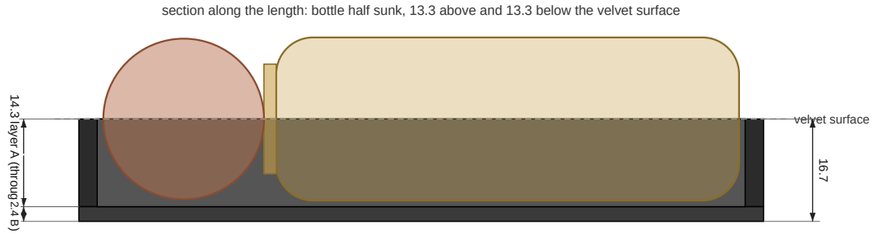




Base shell: 1.5 mm boards (left) wrapped in the same warm-white paper (centre). Neck: a 4-wall collar, outer 80.7 x 114.7 x 28, covered in black paper on both faces and over the top edge, glued inside the shell standing on its floor: it rises 7 mm above the shell, the lid slides over it and closes flush on the shell (one fine seam line). Inside the neck: the inlay (sheet 11).

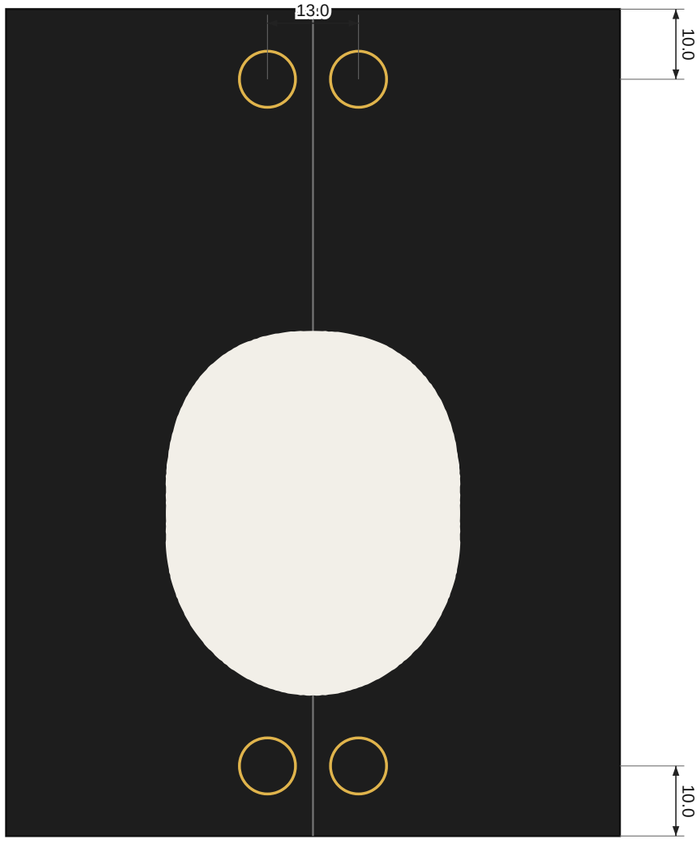
Cavity: velvet inlay





- Block 77.7 x 111.7 x 16.7, press-fit inside the neck, sitting on the shell floor.
- Two layers of EVA foam (45–60 kg/m³): top **14.3** through-cut with the cavity outline, bottom **2.4** solid. Black velvet or flock, vacuum-formed into the cavity so the walls and floor are lined.
- Cavity = the real bottle silhouette (from the approved bottle trace) + 1 mm all round, including the copper ball cap and collar. Depth 14.3: the bottle lies label-up, half sunk, its label centre exactly under the window.
- Bottle 66.7 x 103.7 x 26.6: 4.0 mm of velvet between bottle and neck at each end.
- Dashed half-circles: **optional finger scoops** (Ø18, 6 deep) at the widest point so the bottle can be lifted; not shown in the renders, please confirm.

Magnetic closure



- 8 x N52 neodymium discs Ø8 x 1 mm. Four in the flap boards (inner face, centre 5.75 mm from each flap free edge, 10 mm from each end), four in the lid top board directly below them (13 mm apart across the seam, 10 mm from each end).
- Pairs must **attract**: mark polarity before gluing. Recesses Ø8.2 x 1.0, magnets glued flush, covered by the paper: nothing visible from outside, the wrap sits flush on the lid.
- Pull test on the white sample: the flaps must snap shut and hold the box when lifted by the wrap. If weak, go to Ø10 x 1 or Ø8 x 1.5 (deeper recess) and tell us.
- Released, the flaps and side walls fall open flat onto the table (paper hinges, no spring-back).





1 · Closed: magnets hold the flaps on the lid; window shows the label.



2 · Release: the wrap falls flat, illustration up, white box on the back panel.



3 · Lift the white box off the wrap.



4 · Lift the lid off the neck.



5 · Bottle half sunk, label up, in velvet.



Back: gold block (legal text, barcode placeholders).

Build order: (1) wrap: lay the 5 boards on the foiled + embossed cover paper with the hinge gaps, glue, turn in, slit and turn the notches, set the 4 magnets, glue the foiled liner. (2) base shell + neck: wrap the shell, cover the neck in black, glue the neck inside, press in the inlay. (3) lid: set the 4 magnets in the top board, wrap with the foiled white paper, turn in the cut-out. (4) check the lid closes flush on the shell, then the wrap closes flush on the lid.

Materials, finishes, tolerances, QC, open items

Materials

- Board: 1.5 mm greyboard (approx. 1000 g/m²), all parts.
- Wrap cover: black paper 120–140 g/m² with soft-touch matte lamination (e.g. Colorplan Ebony + soft-touch), foil + blind emboss after lamination.
- Wrap liner: black uncoated 120 g/m² (e.g. Sirio Ultra Black), gold foil illustration.
- White box cover: warm-white textured paper 120 g/m² (e.g. Fedrigoni Materica Gesso / Old Mill Bianco).
- Neck: black paper both faces. Inlay: EVA + black velvet/flock. Magnets: N52 Ø8 x 1.

Tolerances

- Outer dimensions ±0.5 mm.
- Window and lid cut-out position ±0.3 mm, shape from the supplied contour.
- Foil and emboss registration ±0.2 mm.
- Lid on shell: flush, seam ≤ 0.3 mm. Wrap on box: no visible gap.
- Cavity: bottle drops in and lifts out without force, no rattle.

QC on the white sample

- Window shows only the label, label centred in the window.
- Wrap falls flat when released.
- Magnets hold; nothing visible from outside.
- Gold matches the label foil.

Open items (please flag back)

- Volume (ml) and the exact Nº02 back-panel text: the back block uses placeholder lines and a placeholder barcode. Client to supply EAN, ingredients/legal, maker address.
- Your redraw of the interior illustration (sheet 07) and line weights for foil.
- Foil choice + soft-touch compatibility.
- Finger scoops in the cavity: yes/no.
- Small and large bottle sizes: this pack is the MEDIUM. S/L follow the same construction once confirmed.
- Please send a plain white (unprinted) structural sample first, then a printed prototype.

Reference renders (1/2)

















Renders are built on the exact 3D model used for these drawings, then photographed. If a render and a drawing disagree, the drawing wins.

Reference renders (2/2): details



