New for Natural Grocers Brand

Six New Product Groups

- CARRIER OILS
- FACE CARE
- DIFFUSER BLENDS
- ESSENTIAL OILS
- DIY BODY CARE
- HERB POWDERS



WHY CARRIER OILS FIRST

Your essential oil labels already call for a carrier oil.

Every Natural Grocers Brand essential oil says to “carefully dilute with a carrier oil.” There’s no Natural Grocers Brand carrier oil yet, so a shopper who follows the label buys another brand’s.





What we can make for your label

4 ORGANIC OILS



Carrier Oils

Jojoba, castor, black seed and fractionated coconut

SLIDES 4-5 →

OILS · CREAM · GEL



Face Care

Four face oils, a moisturizer and an aloe gel

SLIDES 6-7 →

5 BLENDS + DIFFUSER



Diffuser Blends

Essential oil blends in 4 fl oz bottles

SLIDES 8-9 →

7 SINGLES · 6 BLENDS



Essential Oils

Seven new singles and six blends, same label as your current oils

SLIDES 10-11 →

5 INGREDIENTS



DIY Body Care

Shea, cocoa butter, clay, beeswax and witch hazel

SLIDE 12 →

10 POWDERS



Herb Powders

Single herbs in 16 oz kraft pouches

SLIDE 13 →

CARRIER OILS

Organic Carrier Oils

Four certified organic carrier oils in amber glass, in the same label design as your essential oils.

JOJOBA	4, 8, 16 fl oz
CASTOR	16 fl oz · cold-pressed
BLACK SEED	8, 16 fl oz
COCONUT	16 fl oz · fractionated

USDA ORGANIC · Vegan · Cruelty FREE





JOJOBA · 4, 8 AND 16 FL OZ

CARRIER OILS

Bottle sizes



Castor

16 fl oz



Black Seed

8 · 16 fl oz



Coconut

16 fl oz

FACE CARE

Face Oils, Moisturizer & Aloe

We already sell these face products in our own line and can make them under Natural Grocers Brand.

FACE OILS	1 fl oz · rosehip, argan, marula, camellia
MOISTURIZER	4 oz · hyaluronic acid
ALOE VERA GEL	4 oz

NO ARTIFICIAL FRAGRANCE · NO PARABENS · NO MINERAL OIL



Moisturizer, face oil & aloe gel

MOISTURIZER



Daily Plumping Moisturizer

4 oz jar · hyaluronic acid

FACE OIL



Rosehip Face Oil

1 fl oz glass dropper

ALOE GEL



Aloe Vera Gel

4 oz jar · clear aloe gel

ESSENTIAL OIL

Diffuser Blends

5 BLENDS

Essential oil blends in 4 fl oz bottles, with a matching waterless diffuser carrying your logo.



BERGAMOT LAVENDER ◆ SANDALWOOD VETIVER ◆ CITRUS JASMINE ◆ CEDAR ROSE ◆ WILDFLOWER

DIFFUSER BLENDS

A diffuser with your logo

On larger orders we can put your logo on a waterless diffuser, to sell next to the blends.

Wildflower shares its name with your Wildflower body care.



ORGANIC

7 NEW

Essential Oils

Seven more organic singles, on the same label as your current ten.

1 FL OZ	Fir Needle · Lemongrass · Spearmint · Cedarwood*
0.5 OR 1 FL OZ	Geranium · Vetiver · Ylang Ylang

*Cedarwood is labeled for aromatherapy use only.

USDA ORGANIC · Vegan · Cruelty FREE



ESSENTIAL OIL BLENDS

Six Essential Oil Blends Plus Massage & Hair Oils

All six blends can be USDA certified organic.

BLENDS 1 FL OZ	Bedtime · Home · Spa · Romance · Springtime · Clove Citrus
MASSAGE & HAIR	Lavender Massage Oil · Rosemary Oil for Hair



BUTTERS, CLAY & MORE

DIY Body Care Ingredients

Ingredients for making lotions, balms and masks at home.

1 RAW SHEA BUTTER	16 oz · unrefined
2 ORGANIC COCOA BUTTER	8 oz
3 BENTONITE CLAY	16 oz
4 BEESWAX PELLETS	16 oz · yellow
5 ORGANIC WITCH HAZEL	12 fl oz · alcohol-free





HERB POWDERS

10 Single Herbs

Herb powders in 16 oz kraft pouches, with your label.

1. ASHWAGANDHA
2. MORINGA
3. TURMERIC
4. HIBISCUS
5. AMLA
6. NETTLE LEAF
7. CHAMOMILE
8. MULLEIN
9. ROSEMARY
10. GINGER

New Items, Side by Side



CARRIER OIL | DIFFUSER BLEND | ESSENTIAL OIL BLEND | FACE OIL



WHERE WE PACK

Packed in Beltsville, Maryland

We bottle your current essential oils here.

Samples

Tell us which groups you want to see. We'll send samples after your team's move to the new office, and follow up with costing, case packs and minimums.

BRETT MESSINGER
brett@wholesalebotanics.com

MARAT NIGMATZYANOV
marat@wholesalebotanics.com
240.813.5148