Ella & Eden

ORGANIC CASTOR OIL · 16 FL OZ GLASS

A bottle as pure as what's inside.

Five silk-screen designs that print Ella & Eden directly onto the glass. There's no paper label to soak, peel or scuff, and every word from today's label stays.







Prepared for Ella & Eden by Wholesale Botanics · October 2026

WHY PRINT ON THE GLASS

Castor oil is hard on paper labels.

The oil finds the label.
Thick castor oil runs down from the pump, and paper soaks it up: dark patches, wrinkles and see-through spots on the bottle she paid for.

Bathrooms lift labels.
Steam and wet hands lift corners and seams. That's the first thing she notices on her shelf, and it's what shows up in review photos.

Every castor oil looks the same.
A wrap label puts Ella & Eden in a row of near-identical green-and-gold bottles.

Silk-screen ends all three.
The design is printed directly onto the glass and cured, so there's nothing to peel, soak or scuff off. The bottle looks premium on day one and still looks that way at the last drop.



Today's 16 oz bottle with its paper wrap label

FIVE DIRECTIONS

Choose a look. Every one carries your full label.



01

Pure

White + black (barcode, QR, seal)



02

Apothecary

Metallic gold + white + black



03

Botanica

White + metallic gold + black



04

Bold

Blush pink + white + black



05

Signature

White + forest green + gold



ON THE BOTTLE: FRONT · SIDE · BACK



DIRECTION 01

Pure

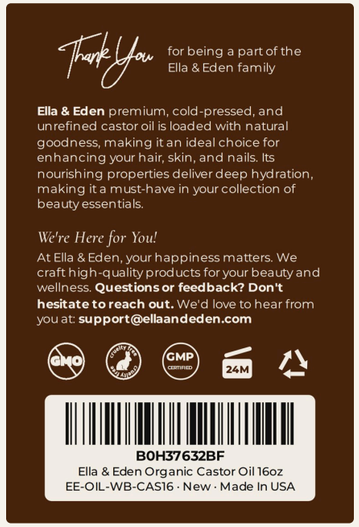
Clean enough to leave out on the counter.

Most oil bottles get hidden in a drawer because they look like clutter. One white ink on amber glass makes this one the bottle she wants to keep in sight. It reads like a $40 clean-beauty brand.

INKS White + black (barcode, QR, seal)

PRINT ART: FRONT · SIDE · BACK









ON THE BOTTLE: FRONT · SIDE · BACK



DIRECTION 02

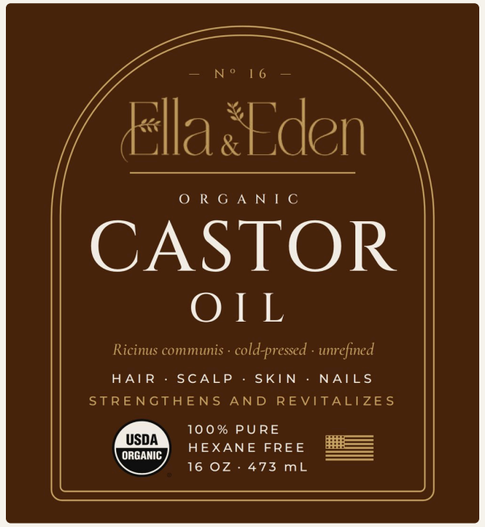
Apothecary

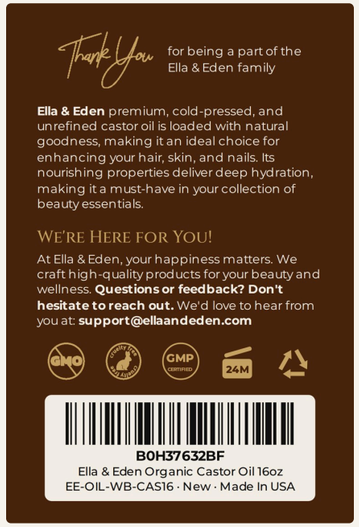
Gift-ready, and it looks the part.

The listing promises a gift. A gold arch frame and "Nº 16" make the bottle look like an heirloom that earns its gift box and stays on the vanity after the last drop.

INKS Metallic gold + white + black

PRINT ART: FRONT · SIDE · BACK









ON THE BOTTLE: FRONT · SIDE · BACK



DIRECTION 03

Botanica

Shows the plant, so the story lands in a glance.

"Cold-pressed from the castor seed" is hard to feel from text. Their castor plant, redrawn as white line art, shows it before she reads a word.

INKS White + metallic gold + black

PRINT ART: FRONT · SIDE · BACK





ON THE BOTTLE: FRONT · SIDE · BACK



DIRECTION 04

Bold

Stands out in a row of look-alike labels.

On Amazon, castor oils sit side by side in near-identical green-and-gold labels. A giant CASTOR in Ella & Eden blush reads even at thumbnail size.

INKS Blush pink + white + black

PRINT ART: FRONT · SIDE · BACK





ON THE BOTTLE: FRONT · SIDE · BACK



DIRECTION 05

Signature

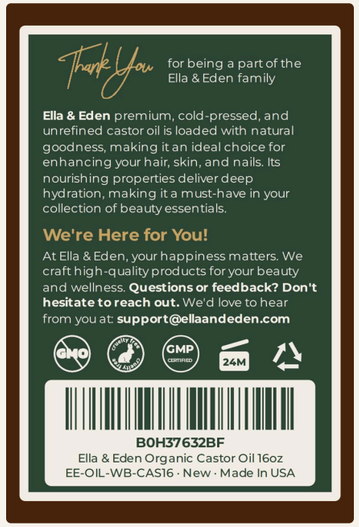
The label she already knows, and it never peels.

The safe pick, with zero rebrand risk. Today's layout and colors are printed permanently on the glass, so customers see the same look without a label to soak or lift.

INKS White + forest green + gold

PRINT ART: FRONT · SIDE · BACK







NOTHING LOST

Every word from today's label, on every option.

FRONT

Ella & Eden logo · Organic Castor Oil · Hair · Scalp · Skin · Nails · Strengthens and Revitalizes · 100% Pure · Unrefined · Cold-Pressed · Hexane Free · 16 Oz / 473 ml · official USDA Organic seal · US flag

BACK

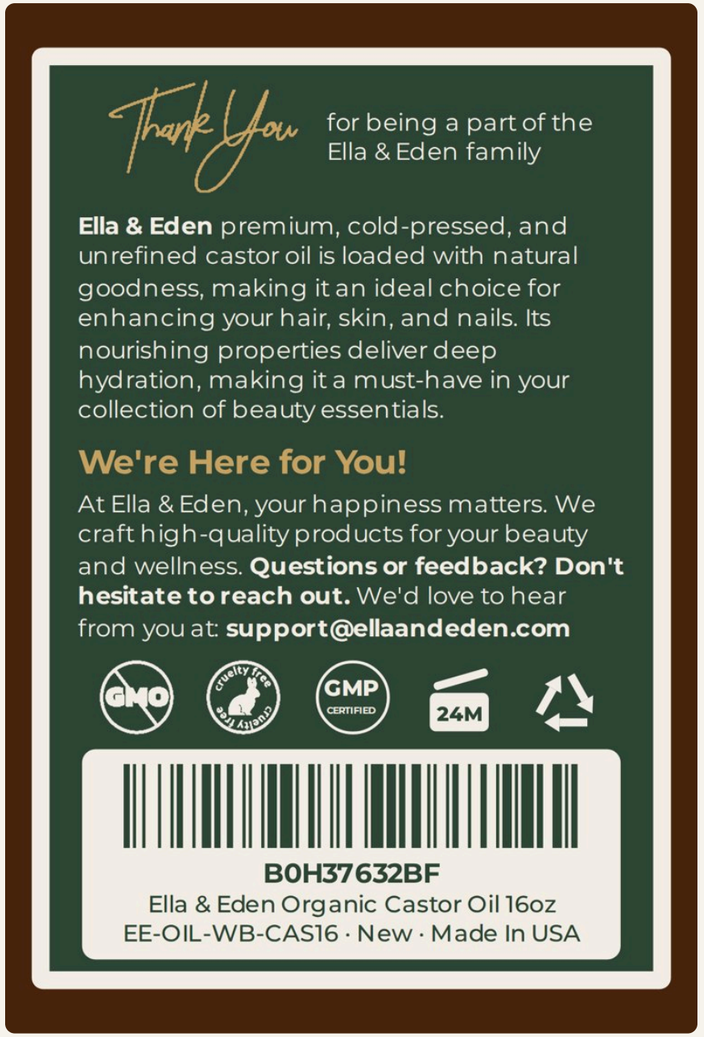
Ingredients · all four directions for use with their icons · caution · storage · Certified Organic by OneCert · Made in USA · Distributed by Shirki Direct Inc., 3 Germay Dr, Unit 4 #1187, Wilmington, DE 19804 · support@ellaandeden.com · EllaAndEden.com · Net 16 fl oz (473 mL) · QR code (same link as today)

SIDE

Thank You for being a part of the Ella & Eden family · brand story · We're Here for You! · GMO-free, cruelty-free, GMP, 24-month and recycle icons · Amazon barcode B0H37632BF · EE-OIL-WB-CAS16 · New · Made In USA

CHECKED

The barcode and QR code scan correctly in the print art for all five. The USDA seal is the official black-and-white artwork from USDA AMS, unaltered.



NEXT STEPS

From pick to production.

01 Pick a direction

Or mix parts: a front from one and a back from another.

02 Production proofs

We prepare the final vector files at actual size: 84 mm front, 62 mm side and 84 mm back, all 92 mm tall.

03 First-article bottles

Printed samples on your 16 oz amber glass, with the barcode and QR code scan-tested on real glass.

04 Approve and run

Silk-screened bottles go into your next production run with our pumps.

